

IHTTI SCHOOL OF HOTEL MANAGEMENT NEUCHÂTEL TEST & EXAMINATION COVER SHEET

TEST: EXAM: RESIT:

UNIT:

NUMBER:

Total Available Time:

PROGRAMME: CLASS

Total Available Points:

DATE:

GROUP:

INSTRUCTIONS TO CANDIDATES

It is the responsibility of candidates to be familiar with the examination rules and regulations and to follow the points below:

1. This cover sheet must be accurately completed.
2. Answers must be provided in clear legible writing in blue or black ink on the paper issued
3. You should attempt to answer all the questions on the paper
4. All rough work must be clearly crossed through
5. Remain seated until the invigilator has collected your papers and indicated that you may leave.

Question No <i>(to be completed by the student)</i>	1 st Examiner <i>(to be completed by the examiner)</i>	2 nd Examiner <i>(to be completed by the examiner)</i>
Total Points		
Final Grade		

Signature of 1st examiner:

Signature of 2nd examiner:

Question 1:

In 1980 Richard Butler published his now well-known TALC model of the evolution of a tourist area life-cycle, in a paper entitled "*The concept of a tourist area cycle of evolution: Implications for management of resources*" which appeared in volume 24, issue 1, pages 5 to 15, of the journal *Canadian Geographer*, published by the Canadian Association of Geographers in association with Wiley and Sons.

(a) In the box below, draw an **outline** of the TALC model including the two **measurements** used in the model (X and Y axis).



3 Marks

(b) Refer to the information above and in the box below write a reference for Butler's paper using the **Harvard** referencing style.



2 Marks

Question 2:

In 2007 the UNWTO published a report entitled "Climate Change and Tourism: Responding to Global Challenges. According to the report:

(a) What are the **four broad categories** of climate change impacts that will effect tourist destinations

(2 Marks)

"Adaptation" is a key factor in mitigating the worst impacts of climate change:

(b) Who has the **least** adaptive capacity and why

(2 Marks)

(c) Who has the **most** adaptive capacity and why

(2 Marks)

(5 Marks)

(b) **Identify** and **summarize** five elements in the process of implementing corporate social responsibility in the operations of tourism sector corporations

5 Marks

Question 4:

The ODI (Overseas Development Institute) have outlined a framework which categories three pathways by which tourism affects poor people. **Summarize** these three pathways.

8 Marks

Question 5:

How many international tourist arrivals do the UNWTO predict by 2020

(2 Marks)

Question 6:

The Association of South East Asian Nations (ASEAN) Regional Taskforce on the protection of children from sexual exploitation in tourism destinations identified "national priorities" (2007 – 2008) for Cambodia, Indonesia, Peoples Democratic Republic of Lao, Malaysia, and Singapore.

Describe some of ASEANS child protection **priorities** for each of these countries
(2 Marks for each country).

Cambodia

Indonesia

Lao PDR

Malaysia

Singapore

Question 7:

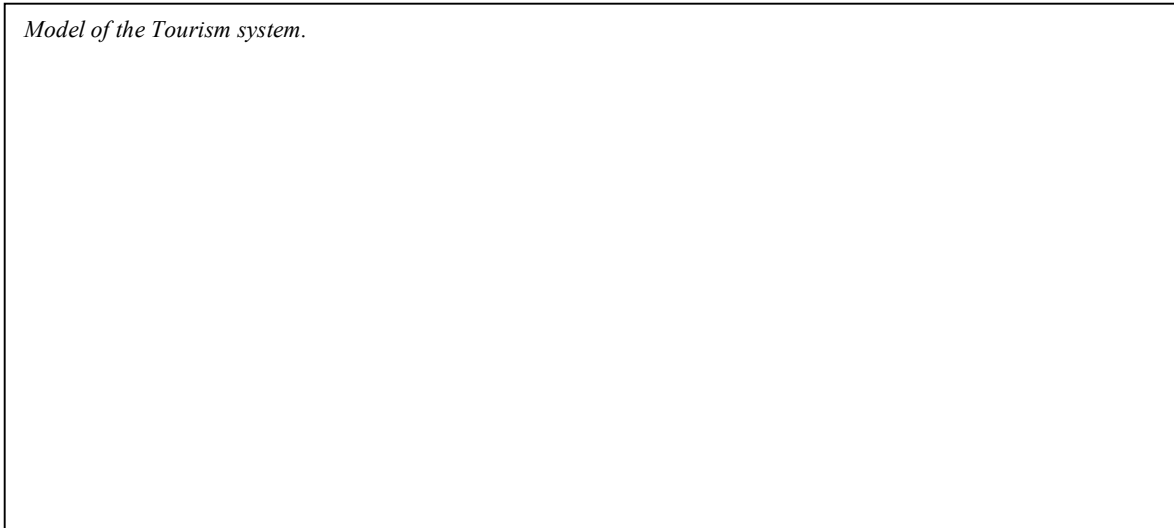
What is Tourist Carrying Capacity (CC) and how does it **differ** from Limits of Acceptable Change (LAC)

(5 Marks)

Question 11:

Leiper (1995) and others have outlined an integrated model of "the tourism system". In the box below graphically **illustrate** the components of the tourism system and (in the lined area) **provide examples** of factors affecting each component of this system.

Model of the Tourism system.



(5 Marks)

Factors affecting components of the tourism system:

(5 Marks)

Rough Work / Answer Planning

(Will not be marked as part of your examination)